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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David W. Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding for
Internet advertising space

Examiner: John W. Van Bramer

**SUPPLEMENTAL
AMENDMENT AND REMARKS**

VIA FEDEX

Commissioner for Patents
United States Patent and Trademark Office
Customer Service Window, **Mail Stop Amendment**
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Dear Sir:

Enclosed is a supplemental amendment and supplemental remarks before a first office action on the merits after the filing of a request for continued examination pursuant to 37 C.F.R. § 1.114.

Amendment to the claims begins on page 2

Remarks / Arguments begin on page 25